

BusinessJet *interiors* INTERNATIONAL

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THE INTERNATIONAL REVIEW OF BUSINESS JET INTERIOR DESIGN AND COMPLETION

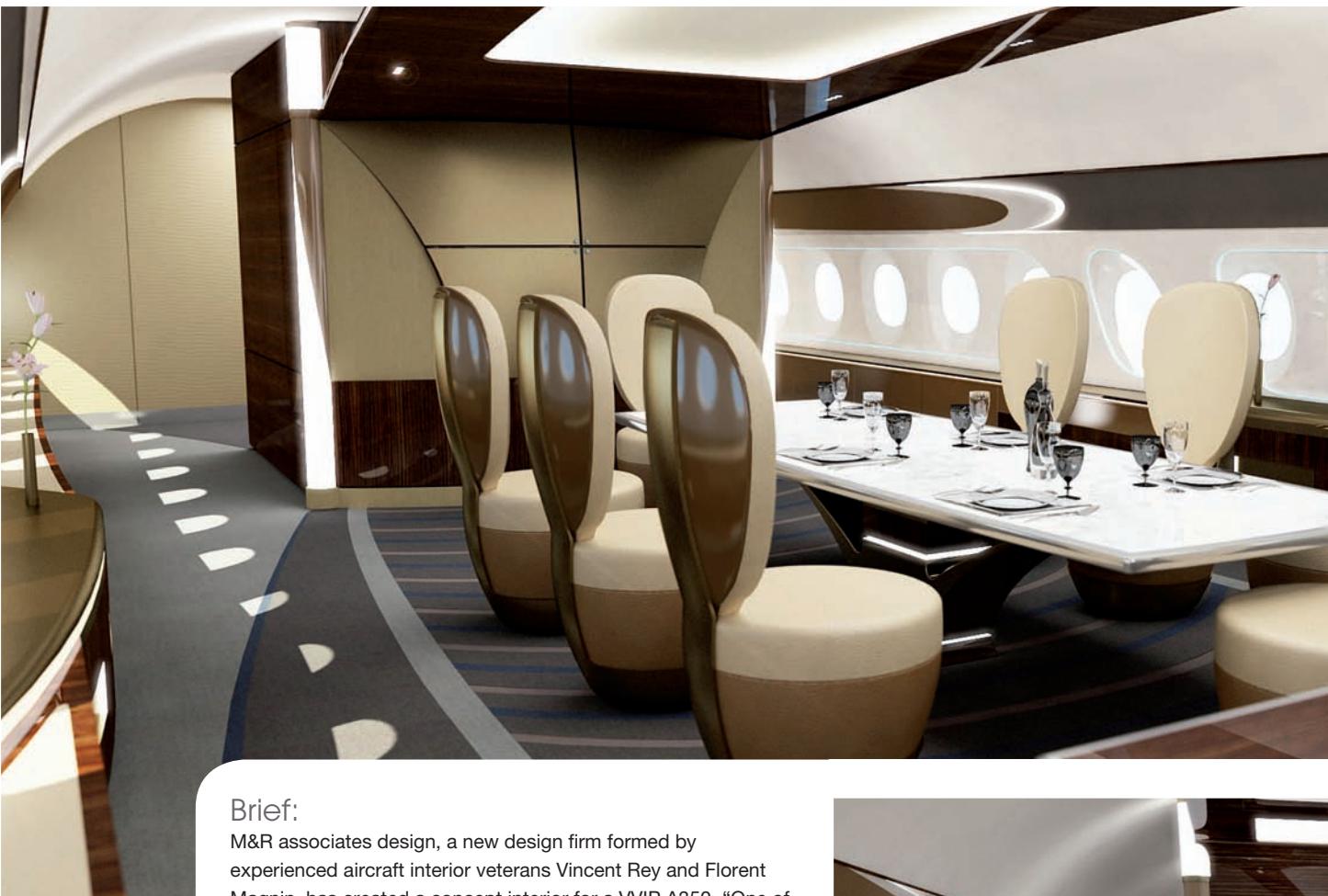
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WELCOME ABOARD THE 'ASIAN BUSINESS JET' – A NEW AIRLINER CONVERSION FROM COMTRAN AND RITZ PACIFIC

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Series Red and Black interiors

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helping passengers to arrive
refreshed and ready to go

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Brief:

M&R associates design, a new design firm formed by experienced aircraft interior veterans Vincent Rey and Florent Magnin, has created a concept interior for a VVIP A350. "One of our main concerns for the VVIP interior concept of the A350, is to avoid the feeling of oppression, the sense of restricted space in the airplane," explains Magnin. "On the contrary, our aim is to provide the client and the passengers with the feeling of spaciousness and openness. We want to steer away from traditional criteria, to open up spaces utilising materials, light and other sophisticated and refined details."

Description:

A master bedroom, bathroom and office, as well as a small galley and crew area, are housed between the cockpit and entrance area. An open-plan lounge and dining zone features a U-shaped sofa and 'low profile' chairs around the dining table: "We have eliminated the armrests to provide complete freedom of movement to the passenger while seated during a meal," explains Rey. "We have also imagined a large table with a thin marble surface from which the light of an 'e foil' can pass through – an enchanting effect is generated by the interplay between the light diffused by the table and the crystal plates and glasses while eating." Special accommodation has been set aside for two children and a nanny, and there's a dedicated guest room. A 'theatre room' for relaxation and entertainment is housed beyond. Interesting details include: ultra-thin OLED screens integrated into transparent walls in the lobby and the lounge; luminescent film technology in the seat backrests and cabin floor; and a "wall of water" between the dining and lounge areas that "can be turned on or off according to the passenger's wishes".





Verdict:

This design certainly has the ‘wow’ factor – fluid forms, seamless joins and open spaces provide a futuristic finish, reinforced by a heavy sprinkling of new technology. “We wanted to create another vision of what the A350 cabin could be,” says Magnin. “We set out to break the tube effect and recreate a new architectural rhythm of the space.” Judged by that criteria alone, the concept is a success, combining some interesting spatial solutions with an exciting palette of new materials.



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