

Altitudes

EUROPE

TRENDS

Exclusive sneak preview

Leading Design Studios latest projects.

**NEW
UPGRADED
VERSION**

VNE
AIRFIX IS G650 LAUNCH
EUROPEAN OPERATOR

DESIGN
ACJC'S BLUEJAY
FUTURISTIC CONCEPT

OEM
BOEING'S PLANT
IN SEATTLE

INTERVIEW
ONLYJET AVIATION
INSURANCE



Photos: Paul Kipping



The colors distribution of the dark-blue and medium-grey pearlescent paint are reinforced by chrome and 'flip-flop' paint effect

M&R Associates Design

Livery for a Falcon 900 EX

M&R Associates Design was founded in 2006 by Vincent Rey and Florent Magnin, two partners with complementary expertises, acquired working with world class aircraft manufacturers and completion centers.

M&R Associates Design is based in Switzerland, in Basel and Geneva, as well as Lyon, France, at the crossroads of Paris, Switzerland and the French Riviera.

Four persons are employed on a permanent basis, dedicated to transforming customers' wishes into reality, with the support of the founding partners' personal network developed during 14 years of experience.

M&R has delivered 32 projects including wide and narrow body, business jets and mid-size aircraft today.

THE PROJECT

Based on a special customer wishes for a unique "striking" futuristic and elegant paint scheme, M&R Associates Design developed a challenging design for the livery of this Falcon 900EX.

For the first time on an external paint aircraft, a chrome and "flip flop" effect are used on large surface. The global design was defined in a dynamic and flowing style. The colors distribution of the dark-blue and medium-grey pearlescent paint are reinforced by chrome and "flip-flop" paint effect. The large surface of white pearlescent paint gives a light feeling to the aircraft.

"We have used the pearlescent, chrome and Flip Flop paint effect, to give the owner the pleasure of discovering his air-

craft upon boarding, never in the same design and color trend depending on the airport location and sunlight," explain Rey and Magnin.

Looking out from the interior during the flight, the passenger can see the color-change effect of the "Flip Flop" paint on winglets as sunlight hits them.

M&R Associates Design was commissioned by the owner to follow the project, in collaboration with the operator of the aircraft, TAG Geneva.

The STTS paint group did the high quality paint. The future and on-going projects include a narrow body conversion and cabin refurbishment into VIP interior, a business jet livery and interior cabin as well as the architectural design of a private apartment.