

ALTITUDES

EUROPE



France 7 € • Martinique 7,2 € • Ile Maurice 8 € • Canada 12,5 Can\$ • Maroc 80 Mdh • Polynésie Fr. 1100 Xpf • Singapour 15000 S\$ • Côte d'Ivoire 5000 CFA • Gabon 3000 CFA

VNE
FALCON 2000S
DASSAULT'S NEW LARGE-CABIN AIRCRAFT AT A MIDSIZE PRICE

TECHNIQUE
AMAC AEROSPACE
EUROPE'S EXCLUSIVE 'BOUTIQUE'
COMPLETION CENTER

ZOOM
NOW BIGGER THAN EVER
WHAT IS AVAILABLE FOR \$30 MILLION?

DESIGN
MARC NEWSON'S
FREESTREAM PROJECT
PUSHES THE BARRIERS
OF DESIGN TECHNOLOGY

LuxMedia
Group

N°40 - October/November 2011

M 02728 - 40 - F: 7,00 € - RD


M&R Associates NEW 737 BBJ CABIN

M&R Associates has created a luxury interior cabin for a Boeing 737 BBJ. The Geneva-based design agency developed the full design, including all the interior accessories such as faucets, door handles, decorative lamps and cabinet latches. It was also in charge of the project management, in close liaison with the customer representative.

“Following a request from the owner of an ‘avantgardist’ and unique interior combining the colours black, beige and white, we developed a new cabin concept with a total of 28 TO&L passenger seats,” said Director Florent Magnin. “The key ideas were to create an elegant interior atmosphere and, at the same time, produce a feeling of enlarged space in the cabin. One of the main features is the metal oxidised patina used on some cabinets that creates a special colour, variation depending on the orientation of the light. The seats have been carefully designed not only to guarantee comfort but also with a flowing shape to fit with the style of the overall cabin.”



AROUND THE WORLD BY PRIVATE JET 10 LUXURY DESTINATIONS, FOUR SEASONS HOTELS & RESORTS IN 22 DAYS

Imagine exploring ten legendary destinations around the world in a single journey, flying from one destination to the next by private jet, staying at some of the world’s finest hotels and resorts and enjoying your choice of high-quality excursions along the way, all with a team of experts to ensure you get the most from the experience. Bookings for the 2012 ‘Around the World by Private Jet’ are being taken now by Omeir Travel Agency of Abu Dhabi. This exclusive trip for just 78 travellers kicks off with a welcome dinner on 29 October 2012 in Los Angeles. The itinerary includes Kona on the big island of Hawaii, Bora Bora in French Polynesia, iconic Australian destinations of Sydney and Ayers Rock, the Indonesian island of Bali, Chiang Mai in Thailand, the Taj Mahal and Mumbai in colourful India and the Pyramids and Sphinx in Cairo. Travelling by a VIP configured Boeing 757, dining and staying only at Four Seasons Hotels and Resorts, the 22-day trip concludes in London with a breakfast gathering on 19 November. Prices start from US\$68,000

per person, which includes all meals, private jet transportation, ground transportation, selected excursions, accommodation at Four Seasons Hotels & Resorts in each destination and applicable taxes. “Our elite customers seek unique and premium products that possess authenticity, product excellence and service precision. There is especially high demand for once-in-a-lifetime styled journeys,” said John V Kailath, Omeir’s Manager VIP Holidays. Travel specialists travel with guests throughout the entire journey, sharing their knowledge and enthusiasm for the places visited. Travellers can choose to go beyond the main itinerary with a choice of personalised excursions, arranged by Four Seasons concierge staff in each destination. The private jet features a spacious cabin with VIP-style leather seating, an onboard library, audio-visual system, and in-seat power for laptops and personal devices. The three-pilot crew is joined by cabin crew (with a 1:5 traveller ratio), a catering officer and chef, two engineers and a dedicated luggage handler.